

# VIDEOFY

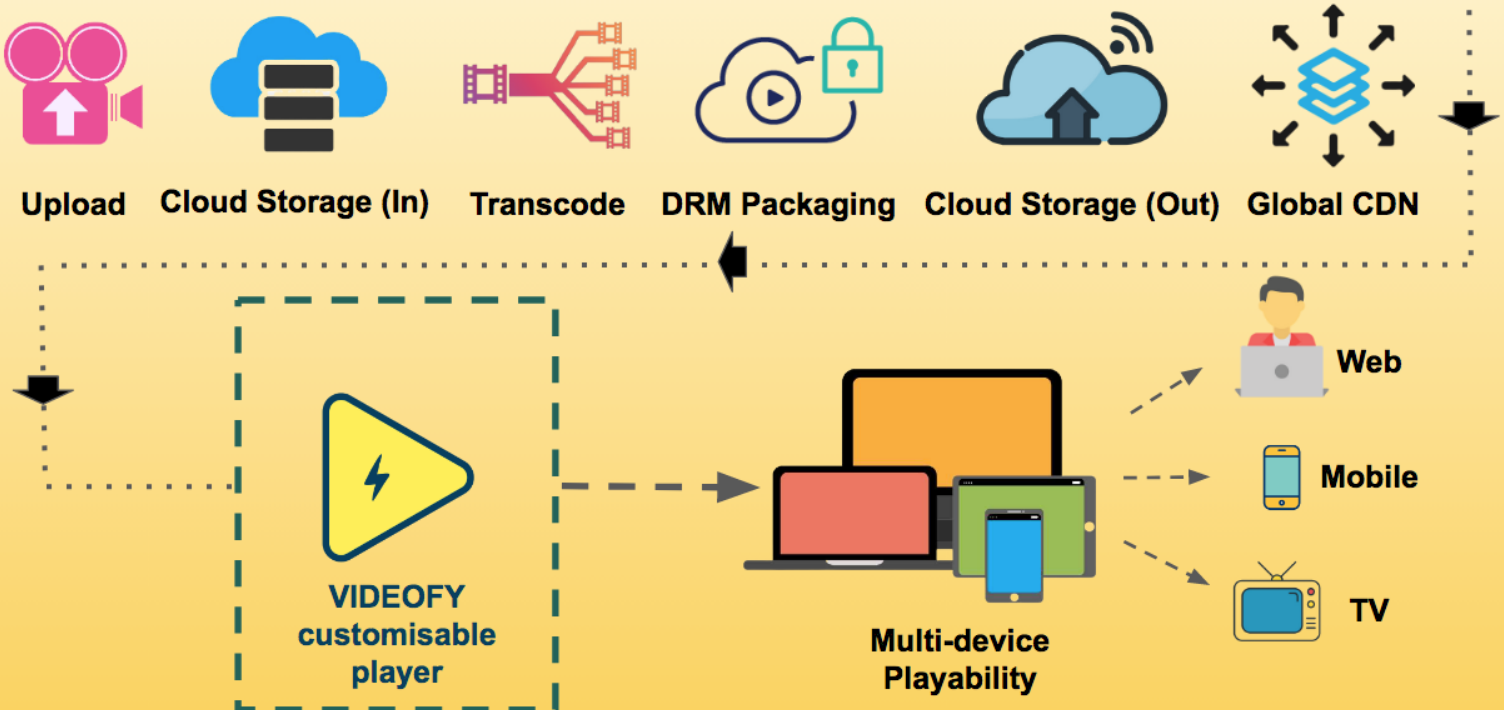
Fast, Secure, End-to-End Video Delivery



CodeCulture Technologies  
Adapt. Accelerate. Transform.

Built on aws

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## DID YOU KNOW?

Video is the highest consumed medium today. In fact, over **80%** people discover new brands and products through video. But with the ever increasing devices and varying internet connectivity, delivering a seamless experience remains a big challenge.

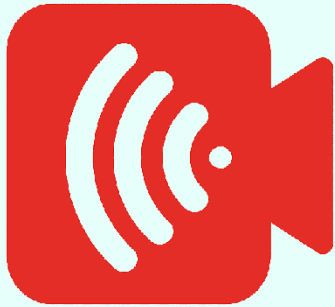
If your business delivers video content to customers, ensuring a fast, high quality experience is of paramount importance. Add to it, the additional challenges that a plethora of content and platform options have rung in, adding to the reduction of attention span. In short, **Buffering** is a thing of a past!

Videofy Use Cases



"NEWS & MEDIA"  
Technology News & Innovation in K-12 Education





- *Content Delivery Network*

Deliver content from thousands of nodes, closest to your users

- *Security*

Watermarking, geo-blocking by IP, domain or region

- *Fast Go-Live*

Simply upload your videos, Videofy takes care of the rest!

- *24x7 Support*

specialised support for on-boarding, integration, or ongoing operations

## PLATFORM HIGHLIGHTS

- *Scalable Storage*

Store millions of video assets on the AWS Cloud. Never worry about running out of space

- *Transcoding*

Convert videos to different profiles, on-the-fly for different types of devices

- *Adaptive Bitrate Streaming*

Intelligent compression to suit users' network connection

- *DRM*

License wrapping and packaging for optimum protection from piracy



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